

## Flex Alert Day Of 4-9 or Day Before Email 3

Subject: Flex Alert Issued for [Today, Tomorrow]

Dear [FIRST NAME],

You can feel it as soon as you open the door: we're experiencing a major heatwave in California.

With heatwaves come increased temperatures, stress, and pressure on the power grid. If we want to help prevent a power outage, we must work together during this heatwave.

Conserve energy during the Flex Alert [today, tomorrow], between 4:00 p.m. and 9:00 p.m., by turning up your air conditioning to 78 degrees and using fans when possible, switching off unused lights and appliances, or getting out of the house and visiting a library, movie theater or cooling center.

Heatwaves are hard on all Californians, but we can help prevent a power outage if we work together.

Have a great day,

[COMMUNITY LEADER]