

# Hispanic Heritage Month Radio Script

Listen up [name of town or community this airs]!

[Name of organization] celebrates Hispanic Heritage Month every year to honor the incredible Hispanic community across the great state of California.

[Add a sentence or two of context on how your organization has worked with the Hispanic community. For example, if you partner with Hispanic organizations or have many Hispanic members, highlight that here.]

This year, we're partnering with Power Saver Rewards to spread awareness about a free program that gives you a bill credit when you reduce energy use during a Flex Alert AND helps prevent a power outage, which often hurts our most vulnerable community members, including many in the Hispanic community.

Flex Alerts generally occur from 4:00 to 9:00 p.m. when it's extremely hot out and there's not enough energy supply to meet demand as millions of Californians arrive home from work or school. When that happens, the electric grid gets strained, which could cause a power outage.

So how can you help prevent a power outage?

It's simple.

All you have to do is reduce your energy use during a Flex Alert.

Go to [PowerSaverRewards.org](https://PowerSaverRewards.org) today to sign up to receive Flex Alert notifications AND enroll in Power Saver Rewards, which gives you a bill credit when you reduce energy use during a Flex Alert.

That's [PowerSaverRewards.org](https://PowerSaverRewards.org). Sign up for free today and help prevent a power outage during a Flex Alert.

Happy Hispanic Heritage Month!