

Power Saver Rewards Radio Scripts

30-Second Script:

(in response to a question or prompt about the latest things you and your organization are working on)

That's a great question and we're working on several new projects and initiatives this summer. There's one in particular that I'd like to tell listeners about called Power Saver Rewards.

Power Saver Rewards is a new government program that gives you rewards for reducing energy use during a Flex Alert to help prevent a power outage. All you have to do is register at PowerSaverRewards.org, reduce energy consumption during a Flex Alert, and get rewards for helping prevent a power outage.

Registering is free and it only takes a couple of minutes. Take a minute and register today on your phone or computer. That's PowerSaverRewards.org.

(move into next thing you're working on)

2-Minute Script:

We get a lot of questions from people in our community who could use a little extra money this time of year. Maybe to take advantage of the kids being out of school and take a vacation, or just to keep up with everyday expenses.

Well, I have some practical advice that literally everyone in California could use to put a little extra money in their pocket. This is not an advertisement or an infomercial, it's practical advice on how to get more money this summer.

You know that when it's hot out, sometimes California has trouble generating enough electricity to meet demand. This can lead to power outages. A new government program called Power Saver Rewards pays you money to save energy during an energy emergency when a Flex Alert is in effect.

The goal is to incentivize all of us to use less energy during a Flex Alert to prevent power outages.

To register for Power Saver Rewards, go to PowerSaverRewards.org, select your energy provider, fill in your information, and register.

You earn money when you reduce energy consumption while a Flex Alert is in effect.

[The disclaimer below must be read since we mentioned money]

Cost rewards earned through energy conservation actions during a Flex Alert event will be credited to a future bill statement. To find more details on how cost rewards are calculated and applied to your bill, and additional program details, visit your local utility provider's Power Saver Rewards website.

When you're at home or work today, take a minute and register for Power Saver Rewards. You'll be glad you did.